



# UNDERSTANDING

## Why our parks and green spaces don't get the investment they need.

Humera Sultan is a Consultant in Public Health at Birmingham City Council and a Honorary Research Fellow at the University of Birmingham.

She is planning a PhD to help make better sense of why our parks and green spaces don't get the investment they need, and how to change this.

If you would like to help shape Humera's plans or even collaborate, you can join her for an online discussion of her research plans and share your thoughts on what she is proposing.

Please read through her research questions in development and use the link at the bottom of the next page to register for the online discussion.



## Research questions in development are:

- Over the last 10-years, how has the distribution of disinvestment in parks varied, by geographic region as well as by area deprivation level, within Birmingham?
- How do LA, communities and wider stakeholders talk about the value generated from parks?
- How can we co-create a framework to measure the value from parks utilising all data that exists (e.g. police, parks, volunteers)?
- How can we use this framework to measure the impact of the Fair Park Standard in terms of:
  - a. Costing the Fair Park Standard from multiple perspectives.
  - b. Understanding variation in implementation within and between parks
  - c. Tracking impact of the Fair Park Standard on metrics such as park-use, physical activity, population health and wellbeing.
- Can a public narrative leadership approach be used to support officers within BCC to lead change for parks?

You can register below for one of two dates – March 20th 1330 to 1430 or March 28th 1000 to 1100.

<https://www.eventbrite.co.uk/e/green-space-professionals-shape-some-green-space-research-in-birmingham-tickets-552646449407>

If you are unable to attend but are interested in finding out more, please contact Humera on:  
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Thank you and hope to see some of you there!